



**ASSOCIATION OF GOVERNMENT ACCOUNTANTS CHAPTER PLANS
For the year covering 2014-2015**

CERTIFIED GOVERNMENT FINANCIAL MANAGER (CGFM)

GOAL 1 – Support Current CGFMs

- ❑ Publish CGFM members' achievements in newsletter and local newspapers.
- ❑ Partner with other organizations and/or governmental entities to promote the CGFM designation.
- ❑ Recognize local CGFMs by using the CGFM designation in chapter publications, name tags, CGFM stickers, CGFM pens, etc.
- ❑ Contribute items to chapter newsletter such as CGFM recognition, study suggestions, encouragement, and technical requirements.
- ❑ Publicize new CGFMs in chapter and local publications.

GOAL 2 – Market CGFM Locally

- ❑ Encourage employers of chapter members to change employer policy to recognize the CGFM designation.
- ❑ Solicit endorsements of CGFM from area employers and elected officials.
- ❑ Coordinate with the Regional and National coordinators to assist in promoting the Chapters goal.
- ❑ Contact area government accountability leaders.
- ❑ Create an awareness of the value of CGFM to the general public.
- ❑ Request a proclamation from Governor declaring a CGFM month.

GOAL 3 – Assist Potential New CGFMs in Attaining Certification

- ❑ Chapter purchase of CGFM study materials for a chapter loan library.
- ❑ Research feasibility of coordinating a chapter study group.
- ❑ Develop a mentoring program.
- ❑ Develop other study options.
- ❑ Research feasibility of the Chapter offering CGFM courses.

- ❑ Research the feasibility of the Chapter providing a CGFM Examination Scholarship.

MEMBERSHIP AND EARLY CAREER PLAN

GOAL 1: Support Current Members

- Publish achievements of current members in chapter newsletter and local newspapers
- “Spotlight on an AGA Chapter Member” would be to highlight careers and accomplishments of a current chapter members in the monthly newsletter.
- Rotate and appointment two officers to greet chapter members at the door of the monthly chapter functions to promote networking and getting to know the members.
- Distinguish members from non-members at chapter meetings, workshops and seminars through the use of a different type of name badge or sticker.
- Increase non-member fees for chapter meetings, training events, seminars and other chapter functions.
- Telephone members to advise them of upcoming chapter events and socials and invite them to join, hence; promoting involvement in the chapter.
- Get members more involved at some level within the chapter – as members to perform a worthwhile job that is rewarding and beneficial for the chapter and also for the member.
- Recognize member contributions and excellence at the chapter’s annual awards program.

GOAL 2: Recruit New Members (Full, Private, Early Career and Student)

- Institute an incentive program enticing current members to actively recruit new members. As allowed by the budget, these incentives could be free meals for sponsoring new members, gift certificates covering the cost of an upcoming training program or fee for the chapter’s spring seminar.
- Encourage membership in AGA at the chapter’s joint meeting with the ASWA.
- Involve members in recruiting new hires in their work organizations to join AGA as an Early Career Member. Members can explain the benefits and enjoyment of being a member of the chapter and national organization.
- Publicize chapter activities – send news releases about monthly meetings and training events to local newspapers and other media outlets. Always include information about who to contact about becoming a member. Provide the name, phone number and e-mail address of the contact.
- Follow-up with potential members via telephone and/or e-mail.
- Contact Accounting Departments at local universities (University of New Orleans, Dillard, Xavier, Loyola, Tulane, Strayer University, and University of Phoenix). Work with faculty sponsors of Beta Alpha Psi and other student business organizations on local campuses to promote the opportunities offered as a member of AGA.

- Sponsor refreshments (drinks, and snacks) for student organization meetings and have chapter officers and members present to “talk up” our chapter and the training and other opportunities that we have to offer them as they prepare for their careers.
- Acknowledge new members in chapter newsletter.

GOAL 3: Retain Current Members and Encourage Suspended Members to Return

- Contact suspended members and invite them to renew their membership.
- Involve members in the on-going activities of the chapter to promote the sense of ownership.
- Involve spouses – promote activities in which spouses can participate.
- Acknowledge renewed and returning members in chapter newsletter.
- Make everyone feel welcome --- the chapter is only as good as its members.

COMMUNITY SERVICE PLAN

Planned Community Service Events

Holiday Food Drive to benefit Second Harvest of Greater New Orleans and Acadiana

Toys for Tots – collect new, unwrapped toys for Christmas distribution

Feed the Homeless - participate at a local shelter serving a meal to feed those less fortunate.

Support the New Orleans Women’s Shelter - an organization helping homeless women and their children – by providing items or services that are on the organization’s “wish list”

Support the Metropolitan Center for Women and Children – an organization that assists battered women – by providing items or services that are on the organization’s “wish list”

Continue our participation with AGA’s National Community Service Project in New Orleans

Dress for Success – collect new, or nearly new, professional attire, handbags and accessories to be distributed to women in need who are re-entering the workforce.

ACCOUNTABILITY PLAN

STRATEGY 1: Promote the government accountability profession and foster professional relationships

- Establish partnerships with other professional organizations such as the Institute of Internal Auditors (IIA), National Association of Black Accountants (NABA),

Association of Certified Fraud Examiners (ACFE), and the Louisiana Society of Certified Public Accountants (LCPA) to promote career opportunities in the government accountability profession.

STRATEGY 2: Promote integrity and competence in the government accountability professions

- Encourage the highest level of professional ethical conduct by providing an annual course on ethics in government.
- Promote the Certified Government Financial Manager (CGFM) designation and encourage government entities to participate in the Certificate of Excellence and Accountability Program.

EDUCATION & PROFESSIONAL DEVELOPMENT PLAN

The following outline is provided to document the *New Orleans Chapter's educational and professional development events* planned for program year 2014-2015.

1. AGA Audio/Web Conferences:

AGA Contacts – (703) 684-6931: **Kevin Johnson**, Director of Education and Research, ext. 307; **Kia Lor**, Meetings and Registration Manager, ext. 322
Includes sign in sheets, PowerPoint presentations of each speaker
Local contact: **Gary Millet** (504) 426-1035 to reserve NASA auditorium
Time, dates, need for Laptop connection, etc...

We are planning to offer five Audio Conferences at 2 CPE credits per session. Topics and dates will be announced as soon as the list of offerings is released by AGA.

2. Fall Seminar (New Orleans or Metairie),

- a. Topic to be determined – updates on speakers/presenters as they are confirmed
- b. 3-4 CPE credits
- c. Location TBD
- d. November, 2014 TBD

3. IRS Tax Update – Tax Year 2014, date TBD January 2015, 1 CPE (*in conjunction with the Chapter luncheon meeting at NFC executive dining room*)

4. Gulf Region Professional Development Training – multi-day event to be held in Spring 2015. New Orleans to be the inaugural location.